



Invitation to Exhibit at the Living Earth Expo 2025

Dear reader!

We are excited to invite you to **showcase your products and services at the Living Earth Expo 2025, Namibia's leading event dedicated to sustainable living, organic farming, and regenerative practices.** The expo will be held on April 25 and 26, 2025, at Dagbreek School in Windhoek.

Building on the successful 2023 Expo, this two-day event will feature workshops, inspiring talks, interactive programs, and ample opportunities for exhibitors to **connect with a diverse and enthusiastic audience passionate about sustainability and regeneration.**

This year's **Living Earth Expo** will focus on five key themes: **Food, Shelter, Water, Coordination, and Energy.** We're bringing together creative ideas and practical solutions around these essentials for sustainable living. Following the success of last year's expo, we're excited to add a new focus on **outdoor lifestyles** this year, with features like **gardening, camping, leisure, and outdoor furniture.**

This year, we're excited to continue our children's program, designed to inspire and nurture curious young minds. New for 2025 is our **Harvest Festival**, where we'll celebrate and recognize outstanding contributions to the permaculture community with special awards.

Living Earth Projects (Pty) Ltd

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The expo gates will open on **Friday, 25 April, from 15:00 to 19:00**, and on **Saturday, 26 April, from 09:00 to 15:00**.

With an expected **2 000 visitors**, the expo promises vibrant energy and engagement. It kicks off on **April 25**, coinciding with the final day of the **Tourism Expo** (April 23–25). This timing offers exhibitors and attendees the chance to enjoy two inspiring events, making it a must-visit occasion for those passionate about sustainability and outdoor living. We're also expecting a lot of visitors from outside Windhoek, making the expo an even bigger opportunity to connect with a wide and diverse audience. With so much happening, it's the perfect weekend to showcase your brand!

We're putting together a 24-page booklet that will be **distributed nationwide**, giving exhibitors even more exposure and a chance to reach audiences far beyond the expo itself.

Stall Options

We offer a variety of exhibitor packages to suit your needs:

1. **Farmers Market Stall – N\$ 300**
 - Table and umbrella space.
 - Includes 2 entry tickets.

2. **Standard Exhibit – N\$ 500**
 - 3m x 3m gazebo space.
 - Includes 2 entry tickets.

3. **Premium Exhibit – N\$ 2 000**
 - 3m x 3m gazebo space.
 - Includes a radio mention, blog post, and social media post.
 - Includes 4 entry tickets.

4. **Signature Exhibit – N\$ 10 000**
 - Premium 3m x 6m gazebo space.
 - Includes 1 radio interview, 1 YouTube video, 1 blog post, and your logo in the brochure booklet.
 - Includes 8 entry tickets to the expo and 2 tickets to the exclusive evening function.

Add-Ons Available

Enhance your participation with additional marketing and branding opportunities. The following optional extras are available:

- **One-page advertorial in the brochure booklet** – N\$ 6 000
- **Quarter-page ad in the brochure booklet** – N\$ 3 500
- **One eighth (1/8) page strip ad in the brochure booklet** – N\$2 000
- **Banner placement at keynote talks** (your company will be mentioned during the talk) – N\$2 000
- **Branded general message banner** (displayed throughout the expo grounds) – N\$1 000 per banner
- **Radio Interview** – N\$ 1 500 (one is included in the Signature package)
- **Two-minute YouTube video** shot at your premises about your product/project – N\$5 000 (one is included in the Signature package)
- **Blog posts on website, Instagram, and Facebook** – N\$500 per post
- **Online mention of volunteer support** (fund a helper for the day) – N\$500

Why Exhibit?

- **Direct Engagement:** Interact with hundreds of attendees interested in sustainability and regenerative practices.
- **Marketing Exposure:** Benefit from our extensive promotional campaign, including social media, press releases, and radio coverage.
- **Networking Opportunities:** Connect with like-minded individuals, businesses, and organizations.

How to Apply:

To secure your space, please complete the online application form [here](#) by **5 March 2024**. Spaces are limited, so early booking is recommended.

For more details visit www.living-earth-expo.org, or contact us at office@living-earth-expo.org or **081 250 8515**.

We look forward to having you join us at the Living Earth Expo 2025 to inspire change and promote sustainable living!

Don't miss your chance to **be part of a movement that's shaping the future of sustainable living in Namibia!** The Living Earth Expo 2025 is more than an event—it's a vibrant gathering of visionaries, innovators, and changemakers dedicated to creating a regenerative future. As an exhibitor, you'll gain unparalleled exposure to a passionate and engaged audience, foster meaningful connections, and showcase your solutions in a dynamic setting that celebrates creativity and collaboration. **This is your moment to shine, inspire, and lead the charge toward sustainability—join us and let's build a brighter, greener tomorrow together!"**

Warm regards,

Yolanda Nel

Event Organizer

Living Earth Projects (Pty) Ltd